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# BLUE & WHITE

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# *Gala*

*An evening with  
NFL Quarterback, Kirk Cousins*

*Presented by:*

 **LOVELL.**





## **2026 SPONSORSHIP PACKET**

Dear Friend of RBCS,

These are exciting times at Rocky Bayou Christian School as we host NFL Quarterback, Kirk Cousins, keynote speaker at our Blue & White Gala.

RBCS opened its doors more than 50 years ago with the primary purpose of providing all children with a safe environment where they can receive a quality Christian education that will prepare them to go out into the world and become Champions for Christ. Today, that mission remains the same, but the expenses and challenges continue to climb.

As a 501(c)(3), non-profit organization, we rely on the faithful support of the community, friends, and families. While tuition dollars cover operating costs, new programs and facility expansions are made possible only with your donations.

Supporting the Blue & White Gala through a sponsorship will provide exclusive advertising opportunities within our local community as well as provide for the sustainability of Christian education in our area. Please review the sponsorship details included within this packet for more information on how you can support our school and students.

The Blue & White Gala is scheduled for Friday, May 8, 2026. For more information, please check out [www.blueandwhitegala.org](http://www.blueandwhitegala.org) or call Christy Rowney at 850-279-3730.

Thank you in advance for your generous support.

Sincerely,

***Christy Rowney***

Director of Advancement  
Rocky Bayou Christian School  
[rowneyc@rbc.org](mailto:rowneyc@rbc.org)  
(850-279-3730)



## SPONSORSHIP DETAILS

### *Presenting Sponsor*



### *Signature Sponsor \$10,000 (2 available)*

- Premium Table for 8
- Access to VIP Reception before the Gala- includes photo with keynote speaker and Q&A
- Recognition as a Signature Sponsor on all marketing materials, website, signage, and at the event
- 1- week run Niceville and Crestview Billboard run with logo
- 1-week run with logo/ad on main campus, front sign
- Designated social media recognition
- Autographed football for the sponsor
- Reserved parking at the event





# SPONSORSHIP DETAILS

## Platinum \$5,000

- Premium Table for 8
- Access to VIP reception before the Gala
- Recognition as a Platinum Sponsor at the event
- Logo placement on all print advertisements and billboards
- Sponsor Logo with link on Blue & White Gala website
- Logo placement in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition

## Gold \$2,500

- Table for 8
- Recognition as a Gold Sponsor at the event
- Logo placement on all print advertisements
- Sponsor Logo with link on Blue & White Gala website
- Logo placement in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition

## Silver \$1,000

- 4 tickets to the event
- Recognition as a Silver Sponsor at the event
- Sponsor name on all print advertisements
- Sponsor name with link on Blue & White Gala website
- Name listed in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition

## Bronze \$500

- 2 tickets to the event
- Recognition as a Bronze Sponsor at the event
- Sponsor name on all print advertisements
- Sponsor name on website
- Name listed in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition



## **Sponsorships Cont'd**

### **Supporter \$250**

Can't attend the event but still want to support?

- Sponsor name listed on website
- Sponsor logo listed on the Wall of Support posted as a backdrop to the silent auction event

## **Exclusive In-Kind & Other Sponsorship Opportunities**

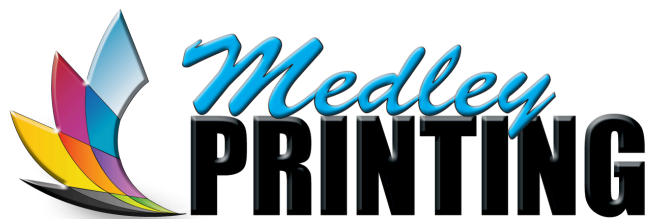
### **VIP Reception Sponsor \$1,500**

- 2 Tickets to the Main Event & VIP Reception
- Recognition as a VIP reception sponsor
- Sponsor name listed on website
- Sponsor logo included in program and on signage at the event
- Recognition in press releases and post event press coverage
- First right of refusal for next year's event

### **Photo Booth Sponsor \$1,200**

- Sponsor logo in program and on all printed and digital photos taken in the photo booth
- Sponsor name listed on the website as photo booth sponsor
- Recognition in press releases and post event press coverage
- First right of refusal for next year's event

**Media Sponsor-**



# SPONSORSHIP REPLY FORM

Business Name:

Address:

City, State, Zip:

Contact Name

Email:

Phone:

Select your sponsorship level:

Total Amount Enclosed: \$ \_\_\_\_\_

Presenting Sponsorship -SOLD

Please send invoice for: \$ \_\_\_\_\_

☐ Signature Sponsorship \$10,000

☐ Platinum Sponsorship \$5,000

☐ Gold Sponsorship \$2,500

☐ Silver Sponsorship \$1,000

☐ Bronze Sponsorship \$500

☐ VIP Reception Sponsorship \$1,500

☐ Photo Booth Sponsor \$1,200

Media Sponsor - SOLD

☐ Supporter \$250

To Pay Online:



[www.blueandwhitegala.org](http://www.blueandwhitegala.org)

Please make checks payable to Rocky Bayou Christian School and return with the form to:

Rocky Bayou Christian School

Attn: Blue & White Gala

2101 Partin Drive N

Niceville, FL 32578

Christy Rowney (850) 279-3730

Rocky Bayou Christian School is a 501(c)(3) non-profit organization and all gifts are tax deductible to the extent provided by the law.