



BLUE & WHITE

Gala

*An evening with
NFL Quarterback, Kirk Cousins*

PRESENTING SPONSOR
LOGO HERE



2026 SPONSORSHIP PACKET

Dear Friend of RBCS,

These are exciting times at Rocky Bayou Christian School as we host NFL Quarterback, Kirk Cousins, keynote speaker at our Blue & White Gala.

RBCS opened its doors more than 50 years ago with the primary purpose of providing all children with a safe environment where they can receive a quality Christian education that will prepare them to go out into the world and become Champions for Christ. Today, that mission remains the same, but the expenses and challenges continue to climb.

As a 501(c)(3), non-profit organization, we rely on the faithful support of the community, friends, and families. While tuition dollars cover operating costs, new programs and facility expansions are made possible only with your donations.

Supporting the Blue & White Gala through a sponsorship will provide exclusive advertising opportunities within our local community as well as provide for the sustainability of Christian education in our area. Please review the sponsorship details included within this packet for more information on how you can support our school and students.

The Blue & White Gala is scheduled for Friday, May 8, 2026. For more information, please check out www.blueandwhitegala.org or call Christy Rowney at 850-279-3730.

Thank you in advance for your generous support.

Sincerely,

Christy Rowney

Director of Advancement
Rocky Bayou Christian School
rowneyc@rbc.org
(850-279-3730)

SPONSORSHIP DETAILS

Presenting Sponsorship \$25,000

- Premium Table for 10
- Access to VIP Reception before the Gala- includes photo with keynote speaker and Q&A
- Recognition as the Presenting Sponsor on all marketing materials, website, signage, and at the event
- 1-month Niceville and Crestview Billboard run with logo
- 1-month run with logo/ad on main campus, front sign
- Designated social media recognition
- Ad in Knightly News
- Autographed football for each couple at the table





SPONSORSHIP DETAILS

Platinum \$5,000

- Premium Table for 8
- Access to VIP reception before the Gala
- Recognition as a Platinum Sponsor at the event
- Logo placement on all print advertisements and billboards
- Sponsor Logo with link on Blue & White Gala website
- Logo placement in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition

Gold \$2,500

- Premium Table for 8
- Recognition as a Gold Sponsor at the event
- Logo placement on all print advertisements
- Sponsor Logo with link on Blue & White Gala website
- Logo placement in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition

Silver \$1,000

- 4 tickets to the event
- Recognition as a Silver Sponsor at the event
- Sponsor name on all print advertisements
- Sponsor name with link on Blue & White Gala website
- Name listed in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition

Bronze \$500

- 2 tickets to the event
- Recognition as a Bronze Sponsor at the event
- Sponsor name on all print advertisements
- Sponsor name on website
- Name listed in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition





Exclusive In-Kind & Other Sponsorship Opportunities

VIP Reception Sponsor \$1,500

- 2 Tickets to the Main Event & VIP Reception
- Recognition as a VIP reception sponsor
- Sponsor name listed on website
- Sponsor logo included in program and on signage at the event
- Recognition in press releases and post event press coverage
- First right of refusal for next year's event

Photo Booth Sponsor \$1,200

- Sponsor logo in program and on all printed and digital photos taken in the photo booth
- Sponsor name listed on the website as photo booth sponsor
- Recognition in press releases and post event press coverage
- First right of refusal for next year's event

Media Sponsor- In Kind

- Recognition as printing sponsor at the event
- Sponsor name listed on the website as printing sponsor
- Sponsor logo in program
- Recognition in press releases and post event press coverage
- First right of refusal for next year's event



SPONSORSHIP REPLY FORM

Business Name:

Address:

City, State, Zip:

Contact Name

Email:

Phone:

Select your sponsorship level:

- ☐ Presenting Sponsorship \$25,000
- ☐ Platinum Sponsorship \$5,000
- ☐ Gold Sponsorship \$2,500
- ☐ Silver Sponsorship \$1,000
- ☐ Bronze Sponsorship \$500
- ☐ VIP Reception Sponsorship \$1,500
- ☐ Photo Booth Sponsor \$1,200
- ☐ Media Sponsor - In Kind

Total Amount Enclosed: \$ _____

Please send invoice for: \$ _____

To Pay Online:



www.blueandwhitegala.org

Please make checks payable to Rocky Bayou Christian School and return with the form to:

Rocky Bayou Christian School
Attn: Blue & White Gala
2101 Partin Drive N
Niceville, FL 32578

Christy Rowney (850) 279-3730

Rocky Bayou Christian School is a 501(c)(3) non-profit organization and all gifts are tax deductible to the extent provided by the law.