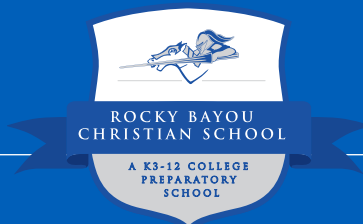




BLUE & WHITE

Gala

an evening with Gov. Mike Huckabee





2018 SPONSORSHIP PACKET

Dear Friends of RBCS,

These are exciting times at Rocky Bayou Christian School as we host Governor Mike Huckabee, keynote speaker, at our Blue and White Gala.

RBCS opened its doors 46 years ago with the primary purpose of providing all children with a safe environment where they can receive a quality Christian education that will prepare them to go out into the world and become Champions for Christ. Today, that mission remains the same, but the expenses have continued to climb.

As a 501 (c)(3), non-profit organization, we rely on the faithful support of the community, friends, and families. At RBCS, we believe that every child can learn. This is why we have one of the largest special services programs in the state of Florida. These programs can be cost prohibitive to many families due to the large number of therapy services their child may require.

In addition, we do not receive federal funding for improvements on our campus. In order to make much needed security enhancements and campus improvements, we must partner with those in the community willing to support our school.

Supporting the Blue & White Gala through a sponsorship will provide exclusive advertising opportunities within our local community as well as improve the educational experience for every student on our campus. Please review the sponsorship details included within this packet for more information on how you can support our school and students.

The Blue & White Gala is scheduled for Thursday, February 21, 2019. For more information, please check out www.blueandwhitegala.org or call Christy Rowney at 850-279-3730. Thank you in advance for your generous support!

Sincerely,

Christy Rowney

Director of Development
Rocky Bayou Christian School
rowneyc@rbc.org
850-279-3730





SPONSORSHIP DETAILS

Platinum \$5,000

- Premium Table for 8
- Access to VIP reception before the Gala
- Recognition as a Platinum Sponsor at the event
- Logo placement on all print advertisements and billboards
- Sponsor Logo with link on Blue & White Gala website
- Logo placement in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition
- Option to include marketing materials and promotional gifts in VIP swag bags

Gold \$2,000

- Premium Table for 8
- Recognition as a Gold Sponsor at the event
- Logo placement on all print advertisements
- Sponsor Logo with link on Blue & White Gala website
- Logo placement in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition
- Option to include marketing materials and promotional gifts in VIP swag bags

Silver \$1,000

- 4 tickets to the event
- Recognition as a Silver Sponsor at the event
- Sponsor name on all print advertisements
- Sponsor name with link on Blue & White Gala website
- Name listed in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition
- Option to include marketing materials and promotional gifts in VIP swag bags

Bronze \$500

- 2 tickets to the event
- Recognition as a Bronze Sponsor at the event
- Sponsor name on all print advertisements
- Sponsor name on website
- Name listed in all event marketing materials (emails, program, poster, signage, etc.)
- Recognition in press releases and post event press coverage
- Designated social media recognition



GIFT IN KIND SPONSORSHIPS

Graphic Design Services



Printing Services



Photography Services \$1,500

- 2 tickets to the event and VIP reception
- Recognition as VIP reception sponsor
- Sponsor name listed on Blue & White Gala website as VIP reception sponsor
- Sponsor logo in program and on signage at the event
- Recognition in press releases and post event press coverage
- First right of refusal for next year's event



SPONSORSHIP REPLY FORM

Business name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____ Email: _____

Select your sponsorship level:

_____ Platinum Sponsorship

_____ Gold Sponsorship

_____ Silver Sponsorship

_____ Bronze Sponsorship

_____ Photography Services

Total Amount Enclosed: _____

Send invoice for: _____

Please make checks payable to Rocky Bayou Christian School and return it with the form to:

Rocky Bayou Christian School

The RBCS Fund

2101 Partin Dr. N

Niceville, FL 32578

Signature: _____

Date: _____

Rocky Bayou Christian School is a non- profit 501 (c)(3).

